

ABOUT YOUR ARTWORK

VECTOR ARTWORK (used to edit artwork such as color, size, or text without losing any quality in the image): Artwork can be sent in at either full size or scaled down proportionally. Vector is preferred if there are requested changes to the artwork.

VECTOR FILE FORMATS

- Illustrator - .ai, .eps, .pdf
- InDesign - .indd

MAKE SURE ALL FONTS ARE OUTLINED AND ALL IMAGES ARE EMBEDDED.

RASTER ARTWORK (artwork that is compressed digitally of pixels to create an image, resolution dependent and cannot be enlarged without losing image quality): Artwork should be at least 100 dpi (resolution) at full size. You may start to see pixelization at lower resolutions. Raster images can not be edited unless sent in as a layered Photoshop file, which is preferred.

RASTER FILE FORMATS

- Photoshop - .psd, .jpg, .tiff, .png
-

PHOTO SPECIFICATIONS

Photos should be at least 60-100 dpi (resolution) depending on photo size requested. You may start to see pixelization under 60 dpi.

PHOTO FILE FORMATS

- .jpg, .tiff, .png, .bmp
-

ARTWORK SPECIFICATIONS

Please feel free to contact us at **800-545-5505** with any questions about how to create and save your artwork files.